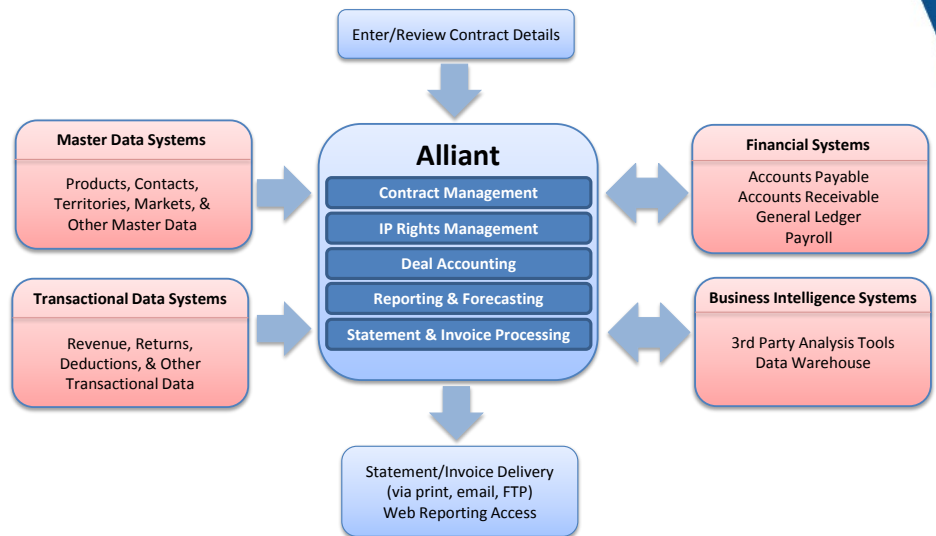


Company Background

REAL Software Systems delivers integrated solutions to manage intellectual property rights and deal accounting. The Alliant™ platform is proven across industries to handle the complexity, uniqueness and volumes resulting from evolving licensing and distribution models. Market leaders such as American Greetings, BBC Worldwide, Dell, Electronic Arts, Gilead Sciences, Hasbro, HBO, IBM, MGM Studios, Microsoft, Netflix and Thomson Reuters have chosen Alliant to ensure agility, compliance, and efficiency in their licensing and distribution processes.

Alliant Key Features: Royalties, Participations, Commissions & Revenue Sharing Management

- Management of all deal terms within contracts.
- Automated processing of accruals, statements, invoices and forecasts.
- Comprehensive, inception-to-date calculation support, e.g. unit-based, revenue-based, cost-based, profit-sharing, lesser-of/greater-of, stepped/tiered models, retroactive adjustments, etc.
- Multiple payment types, e.g. milestones, advances, minimum guarantees, etc.
- Flexible deduction definitions for net revenue/profit-based models, e.g. credits, COGS and rebates.
- Calculations based on multiple characteristics, e.g. sales channel, media platform, selling price, subscriptions, etc.
- Distribution of statements/invoices in PDF or Excel via email or FTP.
- Support for currency conversions at multiple levels, e.g., contract, general ledger, payment and imported sales data.
- Integration with general ledger, accounts payable, accounts receivable of financial packages, e.g. Oracle, SAP, Microsoft, in-house systems.
- Compliance with Sarbanes-Oxley and other audit standards.

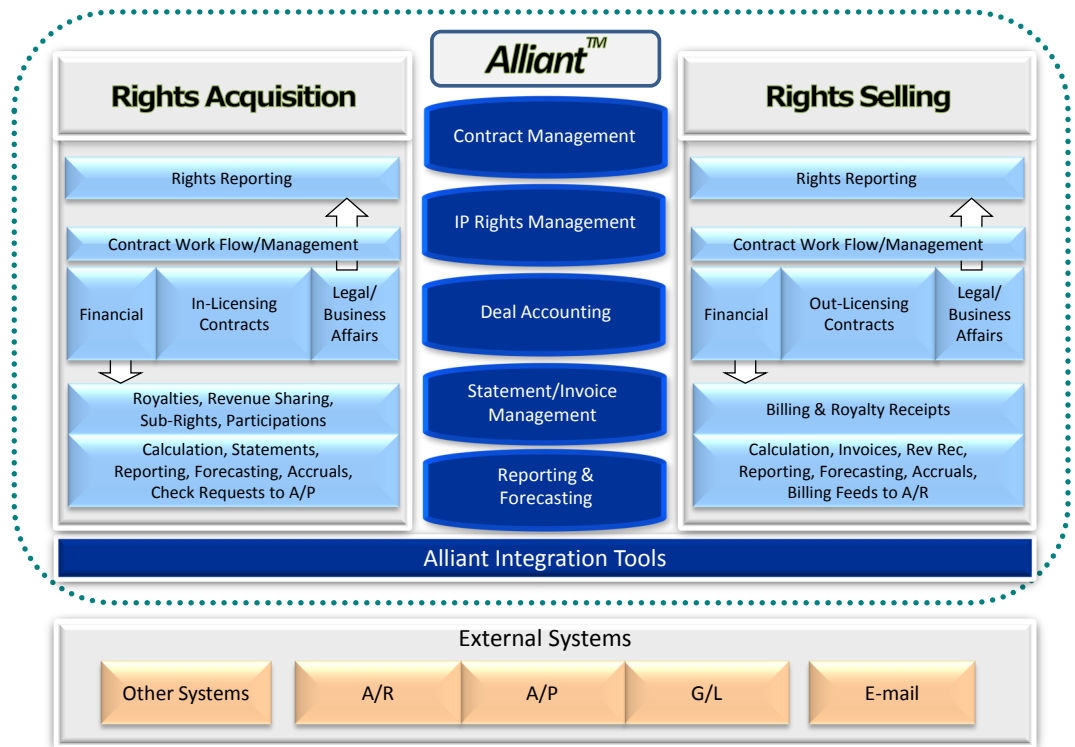


Alliant Architecture

The Alliant architecture was designed specifically to handle the broad range of contract characteristics in terms of complexity, uniqueness and volumes. At the core of Alliant is a proven business rules engine that scales to handle large volumes of contracts, rights, products, transactions and calculation results. Alliant can be scaled up and down to meet all sizes and configurations of users and locations. Comprehensive import and export facilities within Alliant allow simple and efficient integration with third-party packages and in-house applications.

Alliant Key Features: Rights Management

- Multi-dimensional rights hierarchy allowing flexible management of IP assets at a detailed granular level or summary level.
- Detailed capture of rights acquired, rights sold and rights internally developed, providing full rights inventory.
- Comprehensive rights reporting, search filters and views, e.g. availabilities and collisions.
- Secure web reporting allowing reporting access to full rights inventory.
- Event-driven license terms.
- Integration with third party systems.
- Ability to add user-defined fields to capture ad-hoc information for calculation or reporting purposes.
- High performance architecture designed for rapid processing of multi-dimensional rights queries.



Alliant Key Features: Contract Management

- Management of the full contract life cycle.
- Support for in-licensing and out-licensing processes.
- Structured approval of contracts from setup to active status.
- Comprehensive user security and audit trail for contract revision.
- Support for product groups, hierarchies and lists.
- Comprehensive capture of financial and reporting commitments.
- Recording of non-financial obligations.
- Storage or linking of files in any format, e.g. scanned contract, correspondences, or images.

Alliant Key Features: Reporting and Forecasting

- Current period and inception-to-date reporting.
- Flexible statement and invoice formats.
- Extensive set of standard operational reports.
- Ad hoc reporting with export to desktop tools.
- Extensive search and filter capabilities.
- Export to third party reporting tools.
- Forecast of future expenses/receivables based on historical and/or predicted data.
- Pro forma deal analysis

Alliant Key Features: Contact Management

- Comprehensive database of all contact information for external and internal parties.
- Support for multiple contacts and/or participants per contract.
- Full integration with existing contact management systems such as accounts payable, CRM and billing.

REAL
SOFTWARE SYSTEMS

Los Angeles
21255 Burbank Boulevard
Woodland Hills, CA 91367
United States
+1 818 313 8000

London
9 Devonshire Square
London EC2M 4YF
United Kingdom
+44 (0)20 3691 1438

Boston
139 Main Street
Cambridge, MA 02142
United States
+1 617 679 0000

sales@realsoftwaresystems.com

www.realsoftwaresystems.com